

## Attributes

Creative, energetic, ambitious, motivated, and work well with others.  
Excellent communication and organizational skills. High level of professionalism and dedication.

---

## Experience

- April 2013- current**      **HomeoPet LLC**, Westhampton Beach NY  
**Graphic designer and Marketing**
- Developed a style guide to insure consistent brand standards and output.
  - Successful packaging redesign for a full line of products in the US and Canada (French).
  - Created a marketing campaign for print and web advertising.
  - Designed support materials for sales reps. including brochures, sell sheets and presentations.
  - Designed inserts for new store product displays.
  - Managed advertising schedule and submission of all ads.
  - Maintained and updated HomeoPet's website.
- March 2010-  
March 2014**      **Blumenfeld and Fleming (B+F)** Montauk, NY  
**Freelance Graphic and web designer for a marketing, advertising and design firm**
- Print ads, high-end campaigns, brochures and booklets, signage, posters and postcards.
  - Front end web design, web banners.
- December 2008-  
February 2010**      **Children's Hospital Boston**, Boston MA  
**Graphic and web designer in the marketing department**
- Art direction.
  - Worked with writers to create time sensitive publications.
  - Conceptual development and execution of design projects for brochures, posters, flyers, and direct mail pieces that pertained to different departments.
  - Designed templates for plasma screens which advertised events throughout the hospital.
  - Revamped and updated monthly online web publications.
  - Made sure all materials are consistent with the Children's brand and graphic standards.
  - Project management, participated in meetings regarding creative projects, proactively communicated with project managers, proofing design projects for errors.
  - Created visuals to assisted in presentations.
- March 2004-  
February 2007**      **STRAN and Company Inc**, Boston MA  
**Sales coordinator/graphic artist**
- Learned all facets of the Promotional Products business.
  - Artwork coordination/ logo design /design layout.
  - Coordinated with vendors and became familiar with screen printing /embroidery process.
  - Built strong client relations.
  - Responsible for invoice reconciliation, billing of orders.
  - Managed online stores by creating skins, updating images and pricing.
- January 2003**      **ABC News**, New York, NY  
**Graphics Intern**
- Learned how editorial information from news events is translated into visual images to help communicate a message.
  - Immersed in the day-to-day happenings of a busy news channel with tight deadlines.
  - Assisted artists by collecting images for research.
  - Witnessed World News Tonight in real time to see how graphics are applied.
- 

## Education

- May 2008**      **The Center for Digital Imaging Arts, (CDIA)** Boston University, Waltham, MA  
Certificate in graphic and interactive design.
- May 2003**      **Plymouth State University**, Plymouth, NH  
Bachelor of Art, focus in Graphic Design.  
Extensive coursework in: drawing, painting, print making and Art History.
- January –  
March 2003**      **Universal, Cuernavaca**, Mexico  
Semester abroad. Extensive coursework in Spanish language.
- 

## Key skills

### Web Languages:

HTML, XHTML, CSS, basic knowledge of Wordpress.

### Design Programs:

Adobe CS6 including Illustrator, InDesign, Photoshop, Dreamweaver.